



FOR IMMEDIATE RELEASE

Association of Legal Technologists Announces All-Star Speaker Lineup

Thought leaders that are shaping the future of legal technology

Phoenix, AZ – December 13, 2018 – The Association of Legal Technologists (ALT), a membership organization focused on advancing technology solutions to solve real-world problems in the legal community, today announced its all-star speaker lineup for the ctrl ALT del 2019 conference. Zach Abramowitz, CEO of ReplyAll; Shawna Hoffman, global cognitive legal co-leader, Watson AI & Quantum Computing, IBM; Dennis Garcia, assistant general counsel, Microsoft; and David Cambria, global director of operations for Baker McKenzie, will lead sessions on emerging trends in legal technology.

The [ctrl ALT del 2019](#) conference, which attracts CIOs, CTOs, directors, administrators, attorneys and partners from law firms and corporate legal departments, will take place February 9-12, 2019, at the Scottsdale Plaza Resort in Scottsdale, Arizona.

Zach Abramowitz Session: New Legal Service Delivery

Speaker Abramowitz will discuss how more work is being done by alternative legal service providers, overseas LPOs and self-service models, all of which leverage technology to maximize productivity. This session block will focus on all the new opportunities clients have in buying new services – and the opportunities firms have in delivering them – as well as the technology backbone behind them.

Shawna Hoffman Session: Artificial Intelligence (AI)

Speaker Hoffman will explain how AI has the potential to change not only how legal work gets done, but also, through its value as a predictive mechanism, what legal work gets done. This session block is designed to help attendees better understand what AI is, what it can do in the context of the legal function and how to leverage AI tools for your firm's or department's benefit.

Dennis Garcia Session: Security and Privacy

Speaker Garcia will delve into the legal environment of why clients are demanding both better security from their law firms and more transparency through security audits. This session block will focus on developing security strategies and leveraging technology to execute these strategies.

David Cambria Session: Adoption and Change Management

Speaker Cambria will reflect on his experience and advise on how to overcome the challenge of making change happen when faced with adversity. This session will focus on how legal technologists can maximize their impact by leveraging change management techniques and identifying the right tools to maximize user adoption.

By addressing hot-button topics utilizing effective and collaborative legal design thinking principles, attendees and vendors work together to achieve solutions – and networking becomes the important byproduct. Industry innovators and technology experts will facilitate sessions, leading attendees through an effective legal design thinking process to address each important topic. [Conference details and agenda are available on the ALT website.](#)

About ALT

The Association of Legal Technologists (ALT) is a membership organization focused on advancing technology solutions to solve real-world problems in the legal community. Created by a 26-member founding circle of accomplished leaders in law and technology, ALT fosters networking and collaboration between member law firms and corporate legal departments, in synergy with strategic partner providers of legal technology and services. The annual [ctrl ALT del](#) conference and frequent live and virtual education sessions utilize legal design thinking to develop new models of user-friendly, accessible and engaging legal products and services. To learn more, visit <https://altnets.org/>.