

The Association of Legal Technologists (ALT) is holding their second annual event February 9-12, 2019: ctrl ALT del 2019. It is a new approach to learning and information sharing and one which I would like our firm to attend.

The conference agenda has four session blocks:

1. New Legal Service Delivery - focus on all the new opportunities clients have in buying new services—and the opportunities firms have in delivering them—as well as the technology backbone behind them.
2. Artificial Intelligence - designed to help attendees better understand what AI is, what it can do in the context of the legal function, and how to leverage AI tools for your firm's or department's benefit.
3. Security and Privacy - focus on developing security strategies and leveraging technology.
4. Adoption and Change Management - focus on how legal technologists can maximize their impact by leveraging change management techniques and identifying the right tools to maximize user adoption.

These sessions will involve intensive collaborative learning and training utilizing the proven and effective Legal Design Thinking process.

Attendance at the conference includes the 2019 ALT membership. The membership will provide our firm with:

- New and innovative strategies and solutions to help improve workflow
- New approaches to problem solving leveraging Legal Design Thinking
- Improved network by fostering relationships with industry leaders, peers, and business partners

I feel that representing our firm at the conference is well worth the investment. I expect to bring back from this event concepts and tools that we can use as we approach this year and the coming years' opportunities for innovation.

The total costs associated for attending this conference include room, meals and 2019 membership in the association are \$1695.00. Note that the early bird registration ends November 30, 2018 (it will cost \$1895.00 after November 30<sup>th</sup>). The only additional cost would be transportation to/from Scottsdale, Arizona.

About ALT:

ALT is a new association founded by some of the legal industry's true thought leaders and aligned with the idea that adopting a different approach to change by embracing the core tenants of Design Thinking; that people, process and technology will provide unique learning experiences focused on measurable outcomes.

Thank you in advance for your consideration. Please let me know if you have any questions.