

Turning Investments into *Insights & Actions*

A.R.I.A.

Awareness

Reflection

Insights

Action

There are those who
learn deeply, and
effect change with
greater impact, speed
and effectiveness – at
a lower cost...

What do they do?

What can you do to learn deeply, and effect change with greater impact, speed and effectiveness – at a lower cost?

Adopt a Brain-Friendly Approach:

- Optimize Learning
- Advance Change

What Distractions Might Pull You Away?

- How could they keep you from being here?

Alert???

- What is the **risk** - *to you personally* – of you not being here these few days?
- What **threat** *do you intend to avoid* by being here?
- **What are you most anxious about that you'd like to address while here?**

Interested???

- What **opportunities** - *for you personally* – are possible by being here these few days?
- What **possibilities** *do you intend to pursue* by being here?
- **What are you most excited about that you'd like to make happen while here?**

Alert <-> *Interested*
Move Away from Threat

Move Toward Possibilities

Adopt a Brain-Friendly Approach:

- **Optimize Learning**
- **Advance Change**

F.U.R.P.A.
Follow-up
Reinforcement
Practical Application

What?
So What?
Now What?...