

The Association of Legal Technologists (ALT) is holding their inaugural event February 11-13, 2018: ctrl ALT del: Networking Rebooted. It is a new approach to learning and information sharing and one which I would like our firm to attend.

The conference agenda has two tracks. One focused on Legal Design Thinking; the other utilizing Design Thinking with DevOps methodology. Legal Design Thinking “means taking a creative, experimental, and user-centered approach to how we provide legal services,” says [Margaret Hagan](#), keynote speaker. These tracks will involve intensive collaborative learning and training. Please see the [conference agenda](#).

Attendance at the ALT conference includes first year membership in the association. The membership will provide our firm with:

- New and innovative strategies and solutions
- New approaches to problem solving leveraging Legal Design Thinking as taught at Stanford’s D School, and
- Build and foster relationships with industry leaders, peers, and business partners

I feel that representing our firm at the conference is well worth the investment. I expect to bring back from this event concepts and tools that we can use as we approach this year and the coming years’ opportunities for innovation.

The total costs associated for attending this conference include room and meals and first year membership in the association are \$1295.00. The only additional cost would be transportation to/from Scottsdale, Arizona. If we are local, the cost is \$495 to attend without a hotel room.

About ALT:

ALT is a new association founded by some of the legal industry’s true thought leaders and aligned with the idea that adopting a different approach to change by embracing the core tenants of Design Thinking; people, process and technology will provide unique learning experiences focused on measurable outcomes.

Thank you in advance for your consideration. Please let me know if you have any questions.