

Turn Your Contacts into Business

“This has been by far the best experience I have ever had, especially with an implementation of this magnitude.”

Thomas E Cary
IT Director
Bousquet Holstein PLLC

With ContactEase You Can:

- Create corporate databases to share information
- Realize productivity gains and increase employee efficiency
- Maximize ROI with print and web marketing messages
- Capture competitive intelligence on clients, prospects and contacts
- Track and report on business development activity

Learn more about
ContactEase at
colevalley.com
sales@colevalley.com
(800) 447.1712 ext 2

ContactEase enables users to share and manage contact data and leverage marketing information to create new business. Balancing power, features and usability, **ContactEase** also provides users with flexible and efficient data management and keeps it simple.

ContactEase streamlines contact data and provides professionals with current contact information to inform and enhance your firm's marketing strategy. With **seamless Outlook integration**, users require minimal training to hit the ground running.

With the built-in tracking module, users can track business development activity to capture important information, understand relationships and maximize ROI of firm sponsorships and events.



The numbers prove it.

ContactEase has a greater than 90% adoption rate compared to less than 50% industry wide. That is, more than 9 out of 10 firms that bought **ContactEase CRM** are successfully using it. And more than 9 out of 10 seats are in use. Why invest in technology that your professionals won't use?

*Contact Relationship Management

SYSTEM REQUIREMENTS

ContactEase is available for 32-bit and 64-bit systems. The following is the minimum configuration recommended for using **ContactEase**:

Microsoft SQL Server Requirements

For Microsoft SQL Server, the following system specifications are the minimum requirements:

- A dedicated server is NOT required
- Hardware and Operating System Requirements per Microsoft SQL Server specifications
- Microsoft SQL Server and SQL Server Express can be used separately or together to manage ContactEase data
- **Hard Disk Space:** 35+ MB per 1000 records¹
- **Network:** 100Mbps network speed
- **SQL:** SQL Server 2000 SP4 or greater²

Microsoft SQL Express Requirements

When using a Microsoft SQL Express database platform, the following system specifications are the minimum requirements for ContactEase:

- **Hard Disk Space:** 35+ MB per 1000 records¹
- **Network:** 100 Mbps network speed

Access by Multiple Locations via Wide Area Network (WAN):

For optimal performance, the following configurations are recommended:

- Access via Citrix/Terminal Server or
- Merge replication using MS-SQL Standard (Publisher) and MS-SQL Express (Subscriber), with a SQL server in each physical location

Client Requirements:

- Windows XP and later
- **Network:** 100 Mbps network speed
- **Resolution:** 800 x 600 or higher recommended
- **Memory:** 1GB or higher
- **Hard Disk Space:** 20MB free disk space

“With ContactEase, we are better able to manage targeted lists and to identify relationships that lead to opportunities to secure new clients and cross-sell existing ones.”

Lydia Bednerik
Marketing Director
Wendel Rosen Black
& Dean LLP

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¹May be higher if using SQL replication among multiple databases
²For all versions, we recommend use of the current service pack (available at microsoft.com/sql/downloads/default.asp)